

Supporting Implementation of HUD's Smokefree Public Housing Rule

Liz Williams, Project Manager



HUD's Smokefree Rule

- Public Housing Agencies must adopt policies making all public housing smokefree by 8/2018
 - No smoking in buildings & within 25 feet
 - Includes all lit tobacco products
 - PHAs may include e-cigarettes & outdoor provisions
- Federal guidance includes:
 - Change is in the Air Action Guide
 - Memo on Implementation Guidance
 - Materials from HUD & CDC



www.no-smoke.org

Smokefree Housing Continuum

HUD's rule is part of continuum of policy options:

- 670+ PHA's already have a smoking policy
- Tribal housing policies
- Housing provider policies
- Local & state laws
 - 37 local laws for 100% smokefree MUH
 - Bills in 7 states address smoking in MUH
- Disclosure laws
- Low income housing tax credits
- Putting smokefree MUH on the radar...



www.no-smoke.org

Housing Resources

For PHAs & Managers:

- Model Public Housing Smokefree Policy
 - Developed to help PHAs implement HUD's rule
 - Includes HUD requirements plus:
 - Definitions of "smoking" & "e-cigarettes"
 - Covers e-cigarettes & marijuana
 - Balconies/patios/porches
 - Two outdoor options
- Smokefree Lease Addendum
 - Applicable for any rental MUH



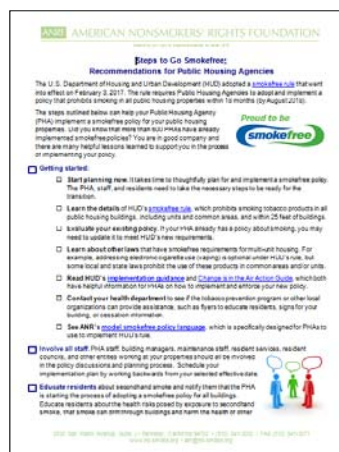
ANRF

www.no-smoke.org

Housing Resources

For PHAs & Managers:

- Steps to Go Smokefree: Recommendations for PHAs
 - Includes HUD-required actions
- Talking with Residents about Your Smokefree Policy
- Enforcement Tips for Building Managers



ANRF

www.no-smoke.org

Housing Resources

For DOHs and Partners:

- Supporting Implementation of HUD's Smokefree Rule

Trainings, webinars, & technical assistance



ANRF

www.no-smoke.org

Supporting HUD Implementation

- Read HUD's Change is in the Air Action Guide & Memo on Implementation Guidance
- Learn about HUD lingo & policy change process
- Determine which local PHAs have public housing
- Reach out to local PHAs
 - Seek opportunities to connect & build relationships
- Assess PHAs' smokefree status & needs

HA Contact Information by State (Map)



ANRF

www.no-smoke.org

Supporting HUD Implementation

- Prepare local tobacco control programs
- Coordinate with tobacco control partners
- Who are additional partners & opportunities?
- Determine available resources & materials
- Evaluate your program's capacity & budget



ANRF

www.no-smoke.org

Supporting HUD Implementation

- How can you assist PHAs & building managers?
 - Technical assistance
 - Connect with resources
 - Training for PHA & staff
 - Survey & educate residents
 - Provide signs
 - Discuss challenges
 - Cessation
- What support can you provide to residents?
 - Education materials
 - Presentation about SHS and rule
 - Facilitate meetings & discussions
 - Promote cessation options



ANRF

www.no-smoke.org

Supporting HUD Implementation

- Cessation!
- Facilitate peer to peer connections
- Plan ahead—don't wait
- Plan for evaluation
- Use public housing as catalyst

WHEN YOUR BUILDING GOES SMOKEFREE, WILL YOU?

Quitting smoking improves your health. It lowers your chances of getting:

- Heart disease and stroke
- Cancer
- Lung disease, including COPD
- Other smoking-related illnesses

"You have the power to make the decision to quit smoking. Some of the best things for me about quitting are enjoying food again, and being able to walk and not feel so out of breath."

Tiffany
Smoked a pack a day for 15 years.
Now... smokefree.

Secondhand smoke contains poisons.
Breathing even a little can be harmful, especially for kids, older people, and those with health problems made worse by secondhand smoke. Smokefree policies protect everyone's health.

GET FREE SUPPORT TO QUIT SMOKING.

- 1-800-QUIT-NOW (1-800-784-8686)**
Speak with a quit-smoking coach.
- Smokefree.gov**
Online tools and support to quit smoking.
- SmokefreeTXT**
Text QUIT to 47948
24/7 text messaging program.
- QuitGuide**
Mobile app to build your skills to quit.

Visit CDC.gov/tips for real stories and resources from the **Tips From Former Smokers**™ campaign.

ANRF

www.no-smoke.org

El Paso, TX: Our Experience



- Built on **existing partnership** between HACEP/UTEP/Paso del Norte Health Foundation
- Aligned with Foundation **priorities**/HUD recommendations/**health equity**
- Engaged HACEP youth in policy advocacy

El Paso, TX: Process



- Meetings with HACEP leadership
 - Technical Assistance with questions about implementation & enforcement (HRiA)
- Community forums/in person interviews
 - 6 months door-to-door; community halls
- Monthly newsletter
 - “Heads up” about survey
 - Youth participation in Summit (September)
 - Call-in option for survey (October & November)
 - Regular updates about support for policy
 - Promoting cessation

El Paso, TX: Resident Surveys



1,422 Su

- 17% report smoking “some days” or “every day” (even split)
- 88% said they already had rules about smoking in their unit
- **49%** said they can smell secondhand smoke in their unit
- 74% said that the smell of smoke bothers them
- **87%** worry about the health effects of secondhand smoke
- **80%** would like their buildings to be smoke-free

El Paso, TX: Cessation



- Promote Quitline & local resources
- Tailored to PHA residents
- Funded local health department & local program at University
- Promoted FQHC enrollment
- Ongoing outreach by PHA staff & health dep't staff
- UTEP nurses: summer health fairs



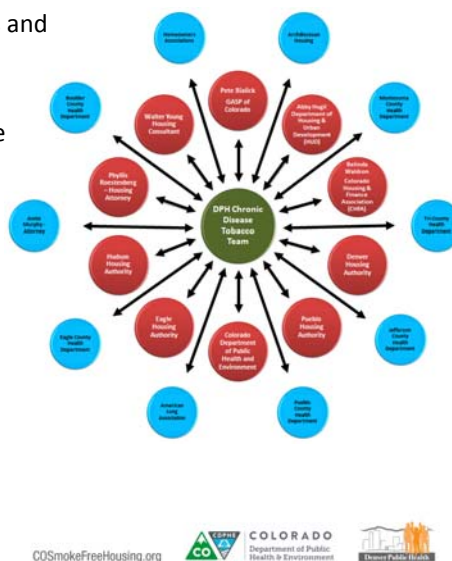
COLORADO **Smoke-Free Housing**

Supporting HUD Smoke-Free Public Housing Mandate

- Collaborating with over 20 jurisdictions and local tobacco control partners
- Connecting PHAs to local and statewide resources



● Housing Authorities that have a Smoke-Free Policy
● Housing Authorities that do not have a smoke-free policy



COSmokeFreeHousing.org



COLORADO **Smoke-Free Housing**

Support and Outreach:

Smoke-Free Housing Education

Resource Packet Mailer & Outreach:

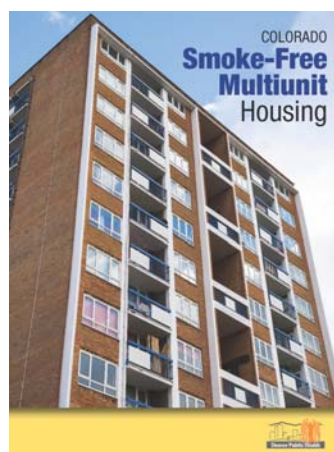
- Introductory Letter
- Steps for implementing a smoke-free policy
- Smoke-Free Multiunit Housing Frequently Asked Questions
- Cessation Resources
- Sample Policy and Lease Provisions
- Local Public Health contact information and statewide technical assistance contact information

Colorado Housing and Finance Authority Reach Webinars

Webinars to housing providers

Topics Covered:

- Smoke-Free Policy Benefits
- Navigating Cessation Resources
- Potential Community Partnerships and Strategies to support smoke-free housing policy efforts



COSmokeFreeHousing.org



COLORADO **Smoke-Free Housing**

Support and Outreach:

Legal Trainings:

Offering 2 free legal trainings

Audience: Attorneys and Mediators

Topics Covered:

- Fair Housing Primer
- Ethics
- Common Law Claims
- Secondhand Smoke Tenants & Landlords: Rights, Responsibilities and Best Practices
- Medicinal & Recreational Marijuana

Additional Support & Resources:

- Cessation Options: Statewide and within PHA jurisdiction
- Technical Assistance
- Educational Materials
- In-person trainings available for residents and housing providers
- Survey Design
- Signage

For more information or questions, visit our poster "*Colorado and HUD Smoke-Free Public Housing: Resources, Tools, and Education for Local Public Health Agencies*" on Thursday, March 23rd 2017.

LEGAL ISSUES IN MULTI-UNIT HOUSING CLE

WHO: Intended for attorneys or mediators working with housing providers or residents, interested in learning more about housing law and smoke-free policies.

WHEN: Thursday, June 22, 2017 from 9 a.m. to 3:30 p.m. (lunch provided)

WHERE: Tins Gill Center for Public Media
212 S. Conalia Street
Colorado Springs, CO 80903

RSVP: Seating limited! Register online by June 19, 2017 at: <https://www.eventbrite.com/e/legal-issues-in-multi-unit-housing-cle-tickets-2418441>

CONTACT: For assistance contact: Frances.Servino@dhha.org or Teddy.Montoya@dhha.org

FREE CLE CREDITS: 7 GENERAL CREDITS, INCLUDING 1.8 ETHICS CREDITS!

PRESENTER: Phyllis Rosenzweig, Esq.
Housing Attorney & Mediator

TOPICS TO BE DISCUSSED: Fair Housing Primer • Smoke-Free Policies • Medicinal & Recreational Marijuana • Secondhand Smoke • Tenants & Landlords Rights, Responsibilities and Best Practices • Ethical Issues • Cultural Competency and Housing Resources • Ethical Issues and Understanding Opportunities in Housing Law • Statutory and Common Law Housing Resources for Residents in Multi-Unit Housing • Secondhand Smoke as a Legal Issue for Residents in Multi-Unit Housing • Remediation

COLORADO
Department of Public Health & Environment

COSmokeFreeHousing.org



COLORADO
Department of Public Health & Environment



Contacts:

Liz Williams
American Nonsmoker' Rights Foundation

liz.williams@no-smoke.org

510-841-3032

www.no-smoke.org/homes.html

Nora Hernandez
University of Texas at El Paso
A Smoke Free Paso del Norte
norag@utep.edu
915-747-5072

Denver Public Health
Teddy Montoya
Teddy.Montoya@dhha.org
303-602-3684
Santos Diaz
303-602-3695
Santos.Diaz@dhha.org

