



Agenda

- Introduce TCN
- Purpose and development
- Content
- How to use the Policy Recommendations
- Resources

TCN Mission

To improve the public's health by providing education and state-based expertise for tobacco prevention and control at the state/territory and national levels.

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TCN Executive Committee

- **Chair:** Andrea Mowery (MN)
- **Chair-Elect:** Erin Boles Welsh (RI)
- **Immediate Past Chair:** Barry Sharp (TX)
- **Policy Chair:** Luci Longoria (OR)
- **Secretary/Treasurer:** Kelly McCaffrey (TX)
- **Funders Alliance Representative:** Tonia Moore (LA)

Regional Representatives

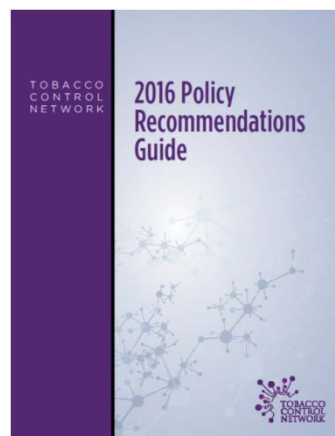
- **Region 1-3:** Donna Asbury (NH), Lisa Brown (VA)
- **Region 4:** Kenny Ray (GA), Elizabeth Anderson-Hoagland (KY)
- **Region 5:** Katelin Rupp (IN), Christina Thill (MN)
- **Region 6-8:** Karlee Adams (UT), Terry Rousey (CO)
- **Region 9-10:** Elizabeth Guerrero (Guam), Lola Irvin (HI)

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TCN Policy Recommendations

Reflects the TCN's priorities for those policy and system changes which the TCN believes are most important to reducing and eliminating tobacco use and secondhand smoke exposure.



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Development

- Review of best practices
- 2015 TCN Membership Survey - Rated 31 policies/system changes
 - Strength of science
 - Likelihood of reducing health disparities
 - Keep/Edit/Drop
- TCN membership and CDC discussion - August 2015 meeting
- Draft reviews - TCN Policy Committee, TCN membership, CDC, ASTHO
- Released June 2016

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Policy Change Categories

- Price
- Funding
- Secondhand Smoke and Aerosol
- Availability
- Marketing
- Cessation
- Emerging Issues

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Price

- 1) Enact a cigarette excise tax
- 2) Apply excise tax to other tobacco products
- 3) Enact price promotion restrictions



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Funding

- 4) Fund sustainable, comprehensive tobacco control programs



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Secondhand Smoke and Aerosol

- 5) Enact 100% clean air laws
- 6) Adopt smoke-free multi-unit housing policies
- 7) Adopt 100% tobacco-free K-12 school policies
- 8) Adopt tobacco-free college, university and trade school campus policies

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Secondhand Smoke and Aerosol

- 9) Adopt tobacco-free health care and behavioral health treatment campus policies
- 10) Adopt smoke-free car policies
- 11) Adopt tobacco-free outdoor policies



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Availability

- 12) Prohibit or restrict the sale of menthol and other flavored tobacco products
- 13) Require a license for the sale of tobacco products
- 14) Promote local tobacco retailer, density, and zoning restrictions
- 15) Raise the minimum legal sale age of tobacco products to 21
- 16) Extend tobacco-related availability restrictions

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Marketing and Advertising

- 17) Promote adoption of voluntary policies to restrict the marketing and advertising of electronic smoking devices

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Cessation

- 18) Establish a uniform cessation benefit
- 19) Change healthcare and behavioral treatment systems cessation treatment



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Emerging Issues

- 20) Expand the definition of tobacco products to include electronic smoking devices
- 21) Convene a tobacco control and medical/recreational marijuana task force



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Using the Policy Recommendations

- Strategic planning and CDC planning
- Develop a short-term and long-term policy agenda
- Educate stakeholders and policy makers to build support for policy changes
- Data collection and surveillance
- Training and technical assistance
- Justify and enhance credibility for work
- Cultivate new partners
- Create local materials

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Resources on the TCN Website

www.tobaccocontrolnetwork.org

Interactive TCN Policy Recommendations:

<http://tobaccocontrolnetwork.org/tcn-policy/>

TCN Member Directory

<http://tobaccocontrolnetwork.org/tcn-members/>

TCN News Archives:

<http://tobaccocontrolnetwork.org/tcnnews/>

Help Your Peers:

<http://tobaccocontrolnetwork.org/helpyourpeers/>

Recent Additions to the TCN Resources Tab:

- Tobacco Policy Scans
- State Success Stories
- TCN 2016-2017 Podcast Series
- State Tobacco Control Program Success Story Template

<http://tobaccocontrolnetwork.org/resources/>



Inquiries related to the TCN: tcn@astho.org



Acknowledgements

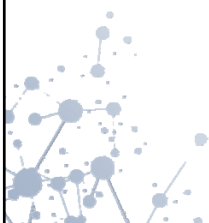
- **April Roeseler**, Past TCN Policy Chair 2014-2015 and Lead Author
- **Andrea Mowery**, Current TCN Chair, Past TCN Policy Chair 2015-2016
- **Joelle Lester**, Staff Attorney at the Tobacco Control Legal Consortium
- **Mark Meaney**, Staff Attorney at the Tobacco Control Legal Consortium
- **Maureen O'Brien**, Staff Attorney at the Tobacco Control Legal Consortium
- **Centers for Disease Control and Prevention, Office on Smoking and Health**
- **ASTHO Staff and the TCN Policy Committee**



Thank you!

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