



Overview of the Global Tobacco Surveillance System

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Global Tobacco Surveillance System

- A set of globally standardized surveys
- Systematically monitors youth and adult tobacco use and key tobacco control indicators
- Monitoring not only tobacco use, but also tobacco prevention and control interventions
- Closely linked with both WHO's Framework Convention on Tobacco Control [FCTC] and MPOWER measures

www.cdc.gov/tobacco/global





Global Tobacco Surveillance System

GYTS | GLOBAL YOUTH TOBACCO SURVEY
GATS | GLOBAL ADULT TOBACCO SURVEY
TQS | TOBACCO QUESTIONS FOR SURVEYS



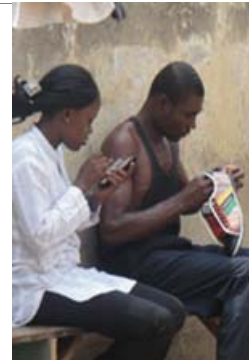
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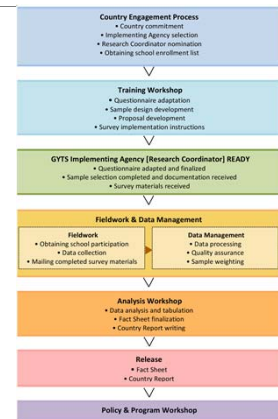


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GYTS | Overview

- Global standard for systematically monitoring youth tobacco use
- Nationally representative school-based survey of youth age 13 to 15 years old
- Generate comparable data within and across countries
- Standard, systematic and consistent process for all countries



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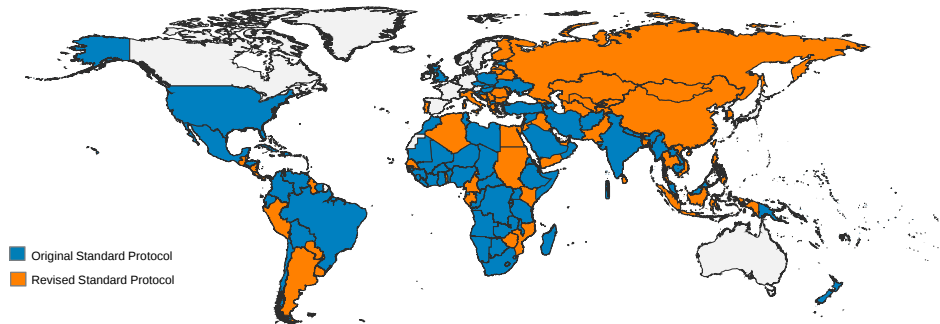
GYTS | Topics Covered

- Knowledge and attitudes of students on cigarette smoking
- Prevalence of cigarette smoking and other tobacco use among students
- Role of the media and advertising in students' use of cigarettes
- Access to cigarettes
- Tobacco-related school curriculum
- Second-hand tobacco smoke exposure
- Cessation of cigarette smoking

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GYTS | 1999-2016: Active in 185+ Countries

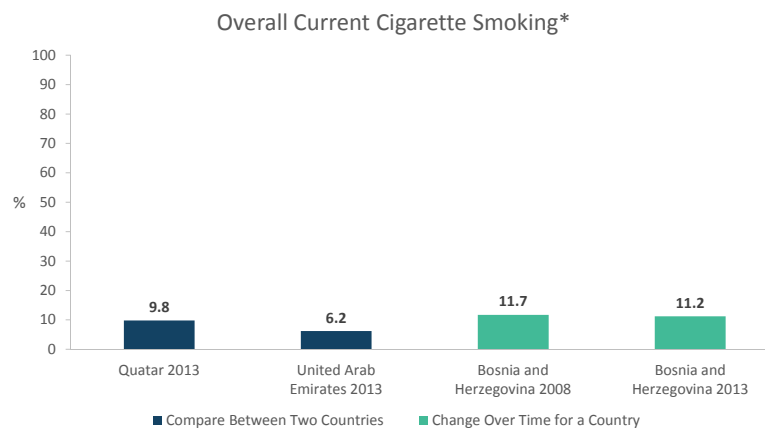


- One of the largest public health surveillance system ever developed and maintained
- Repeated 2nd round in 146 countries, 3rd in 109, 4th in 32 countries and 5th in 4 countries

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GYTS | Monitoring Current Cigarette Smoking



*Current cigarette smoking is defined as smoking cigarettes on at least 1 day during the past 30 days

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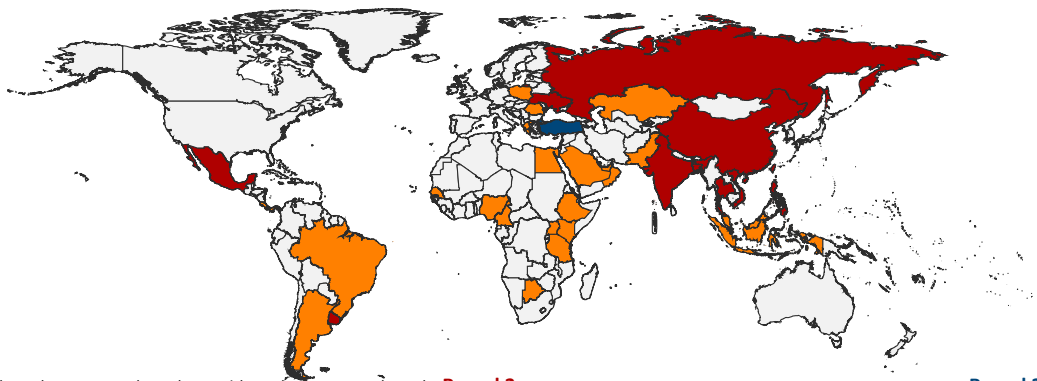
GATS| Topics Covered

- Tobacco use prevalence (smoking and smokeless tobacco products)
- Second-hand tobacco smoke exposure and policies
- Cessation
- Knowledge, attitudes and perceptions
- Exposure to pro and anti-tobacco media
- Economics

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GATS| 2008-2017: Active in 34 Countries



Round 1

Argentina (2012), Botswana (2017), Brazil (2008), Cameroon (2013), Costa Rica (2015), Egypt (2009), Ethiopia (2016), Greece (2013), Indonesia (2011), Kazakhstan (2014), Kenya (2013), Malaysia (2011), Nigeria (2012), Pakistan (2014), Panama (2013), Poland (2009), Qatar (2013), Romania (2011), Saudi Arabia (2017), Senegal (2015), Tanzania (2017), Uganda (2013), United Arab Emirates (2017)

Round 2

Bangladesh (2009/2017), China (2010/2017), India (2009/2017), Mexico (2009/2015), Philippines (2009/2015), Russian Federation (2009/2016), Thailand (2009/2011), Ukraine (2010/2016), Uruguay (2009/2016), Viet Nam (2010/2015)

Round 3

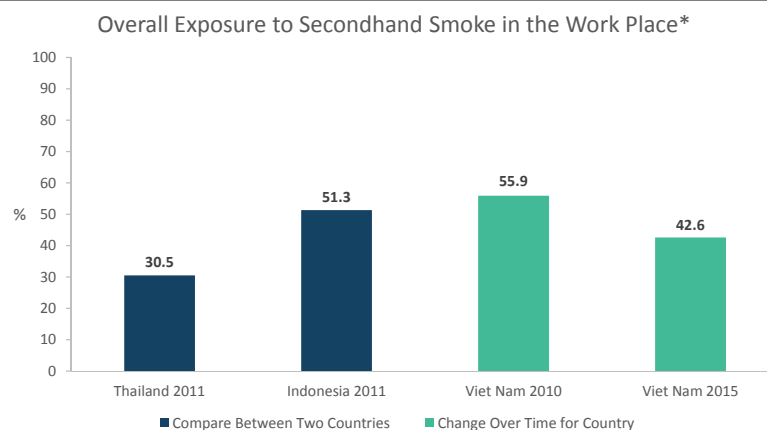
Turkey (2008/2012/2016)

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Active in 34 Countries & Represents About 70% of the World's Adult population

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GATS | Monitoring Exposure to Secondhand Smoke



*Exposure to secondhand smoke in the work place is defined as being exposed to smoke in indoor areas at work during the past 30 days

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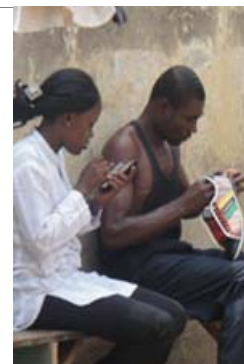


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TQS | Overview

Objective of TQS: Provides sustainable monitoring of tobacco use and key policy measures

What: Key tobacco questions for inclusion in national and international surveys

- Questions on smoking prevalence (3 questions)
- Questions covering key MPOWER topics (19 questions)

Selection Options: Based on Country preference

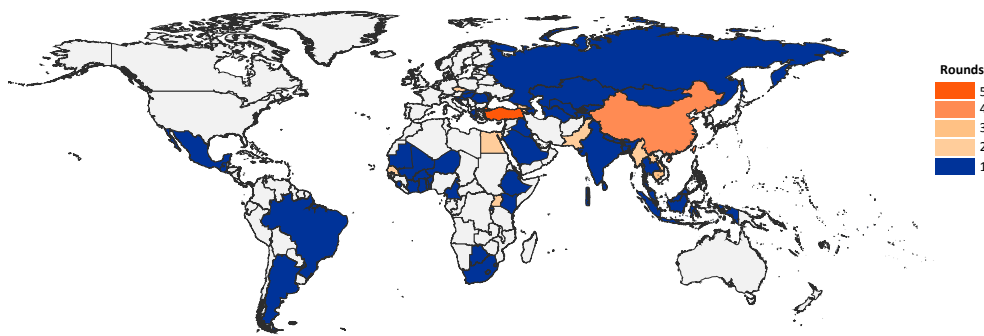
- Select all or some

Outcome: Enhancement of global monitoring, comparability, pool of reliable data

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TQS | Implementation 2008-2016



To date, 72 countries completed surveys with TQS integration

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TQS | Survey Platforms for Integration

National

- Health surveys
- Tuberculosis surveys
- Nutrition and examination surveys
- Household living standard surveys

International

- WHO STEPwise Approach to Surveillance
- Demographic Health Surveys
- Multiple Indicator Cluster Surveys
- European Health Interview Surveys
- Drug use surveys (UN Office on Drugs and Crime/
Organization of American States)
- Reproductive Health Surveys

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Global Tobacco Surveillance System

DATA DISSEMINATION



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GTSS: Data Dissemination

- Fact sheets
- Executive Summaries
- Country Reports
- Research Publications
- Data 2 Action (D2A) Workshops
- Online training tools
- Special Initiatives



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Summary

- GTSS includes standard surveys with standard questions
 - Global Youth Tobacco Survey
 - Global Adult Tobacco Survey
 - Tobacco Questions for Surveys
- Allows tobacco related indicators to be compared between countries and assessed over time

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Surveillance is Critical

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Thank You

www.cdc.gov/tobacco/global



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The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

