

Supporting the Implementation of HUD's Smoke-Free Public Housing Rule in Minnesota

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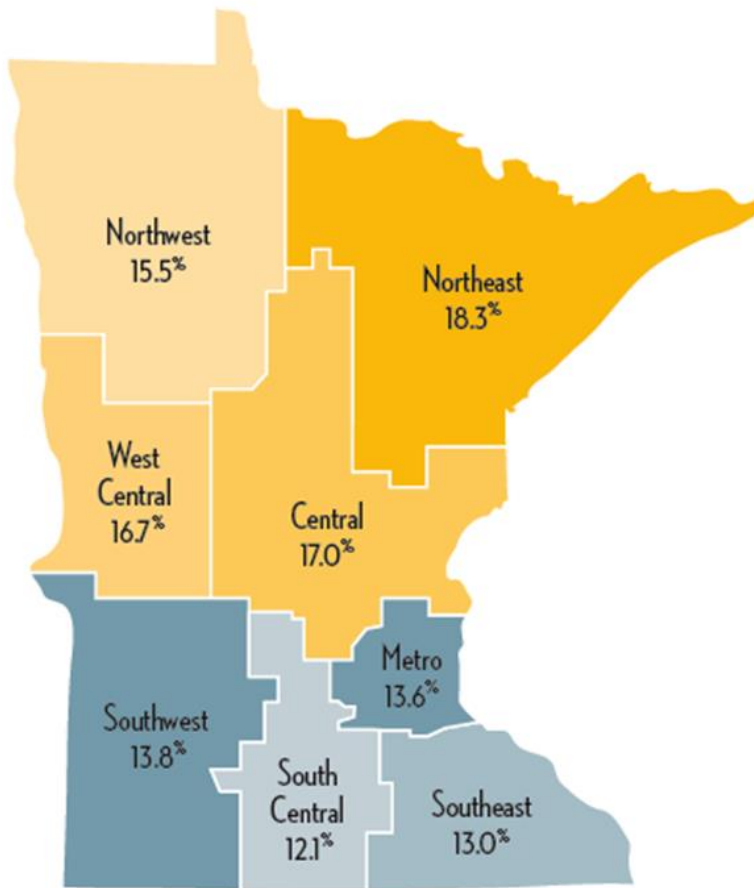
HUD's Smoke-Free Public Housing Final Rule

“This change will help protect some of the most vulnerable people in our state – children and older adults – and will encourage more people to quit smoking.”

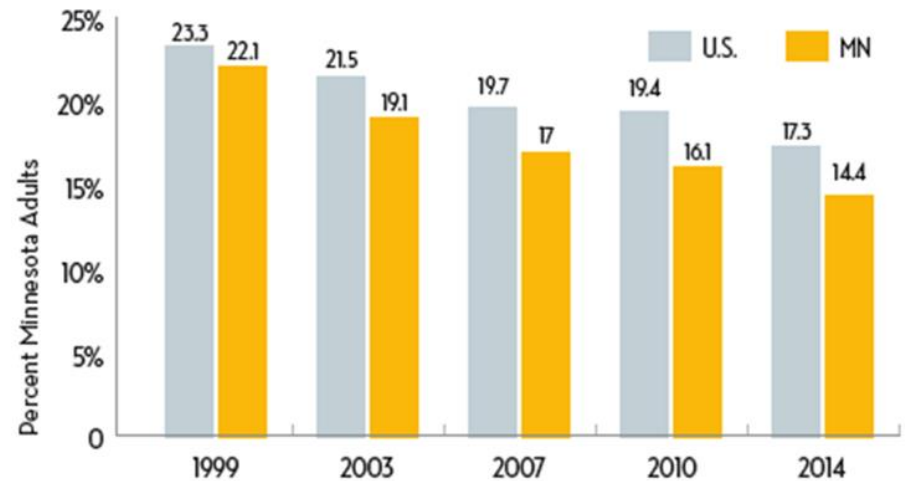


**Dr. Edward Ehlinger, MD, MPH, Minnesota
Commissioner of Health**

Smoking in Minnesota



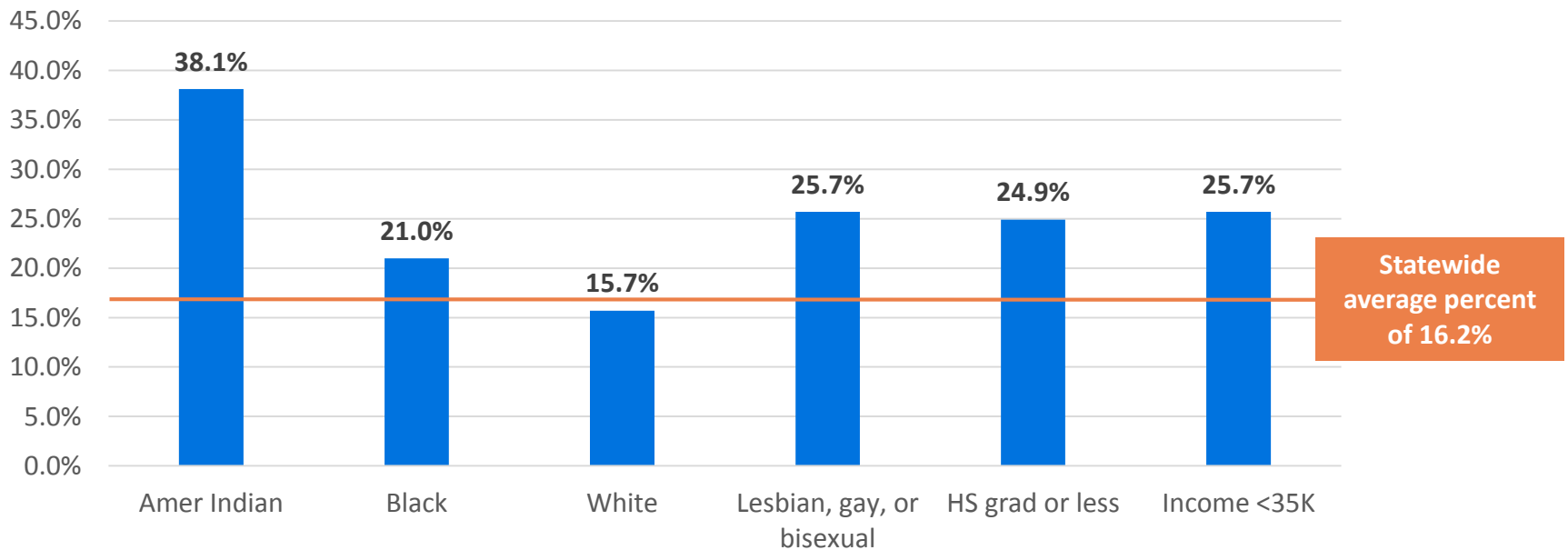
SMOKING PREVALENCE IN MINNESOTA & NATIONALLY, 1999-2014



Sources: Minnesota Adult Tobacco Survey and National Health Interview Survey

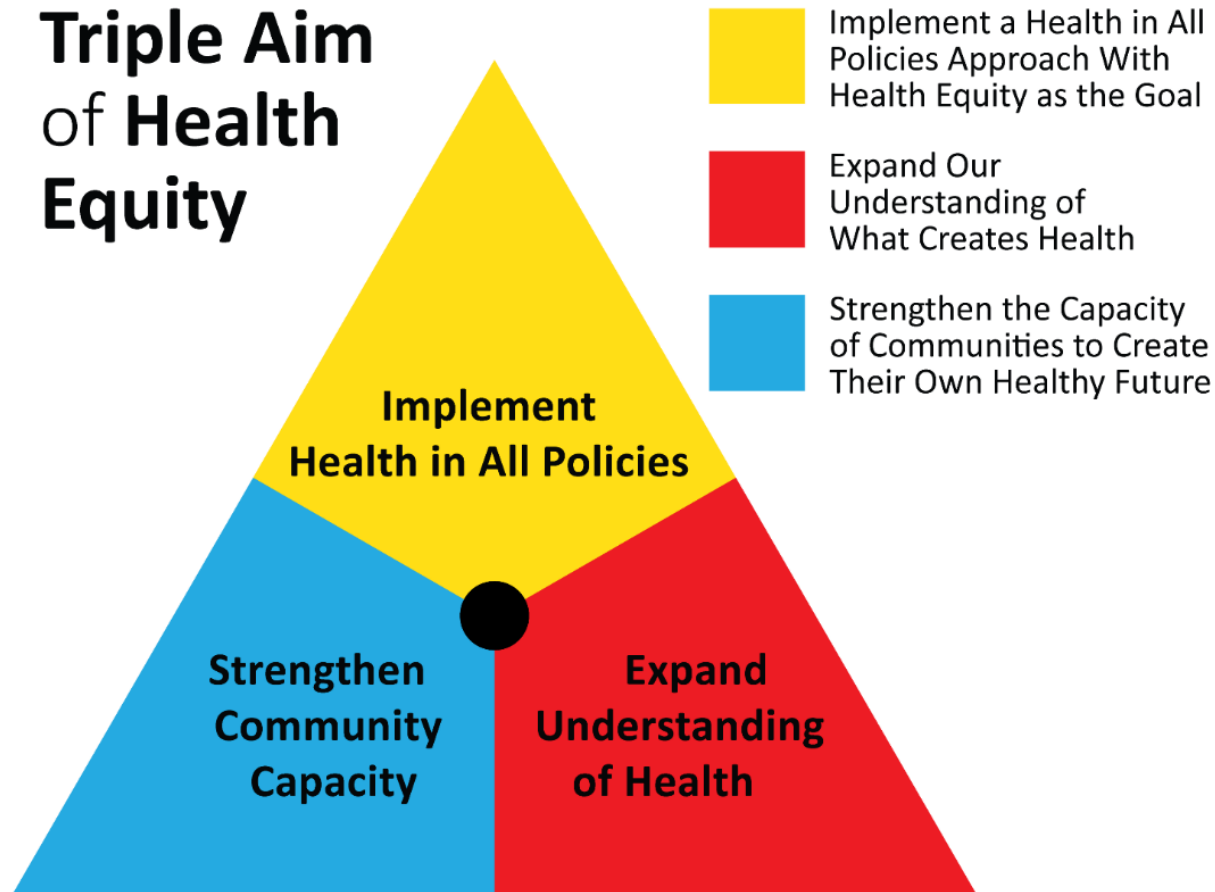
MN Adult Tobacco Disparities

Percent of adults who are current cigarette smokers,
by subgroup, 2015



Advancing Health Equity

Triple Aim of Health Equity



A Five Year Framework For MN Tobacco Control



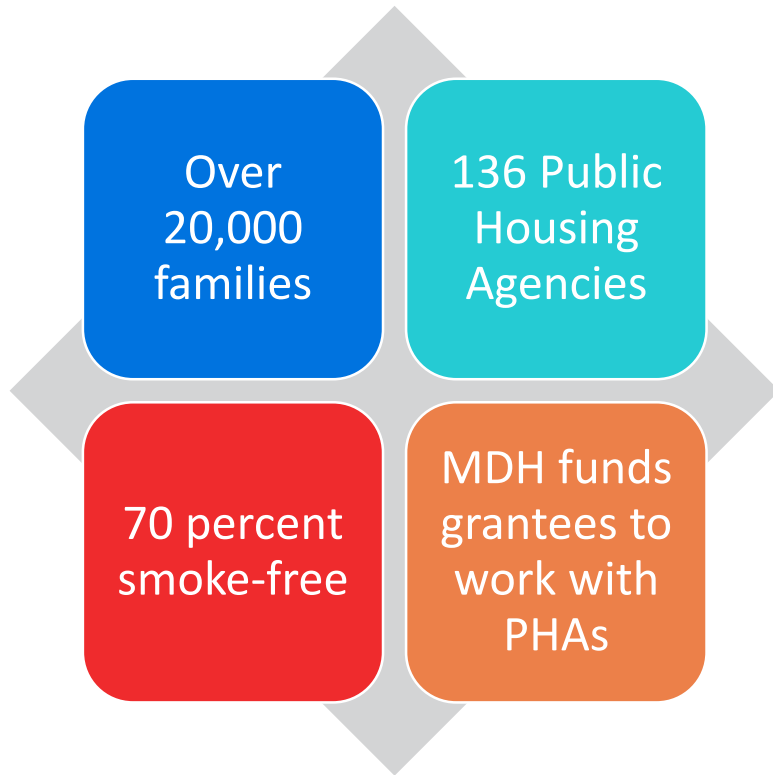
Bold Steps for Tobacco Control

- **INCREASE THE PRICE OF ALL TOBACCO PRODUCTS** through taxation policies and restrictions on discounts.
- **RESTRICT SALES** of menthol-flavored tobacco products to adults-only tobacco stores.
- **RESTRICT SALES** of flavored tobacco products to adults-only tobacco stores.
- **MAKE 21 THE MINIMUM** legal age to purchase tobacco products.
- **RESTRICT SALES** of higher nicotine cigarettes.
- **EXTEND THE PROTECTIONS** of the Minnesota Clean Indoor Air Act by including electronic cigarettes in restricted products and expanding the locations covered to include cars with children, lodging, treatment facilities and other places used by the public.
- **ADOPT SMOKE FREE HOUSING** policies in all multi-unit housing.

TOWARD A
HEALTHIER
TOMORROW



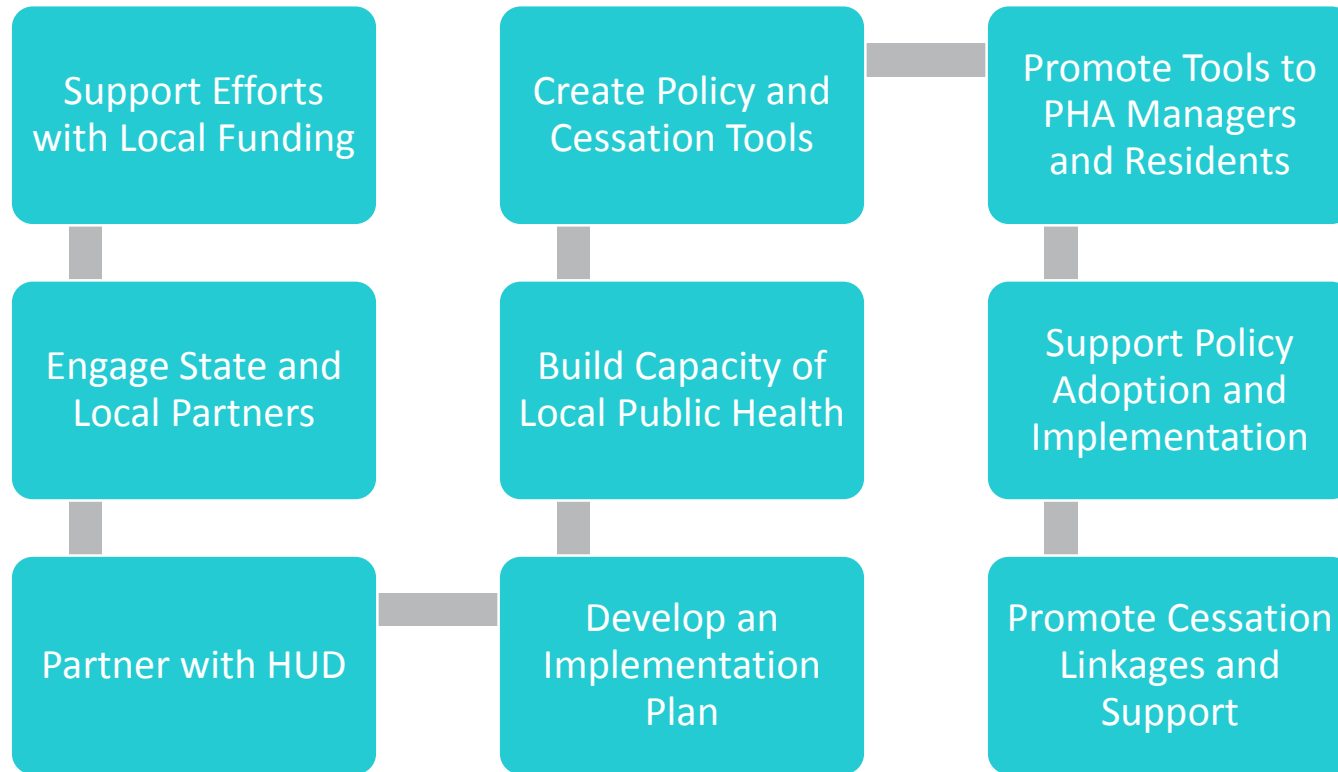
Smoke-Free Public Housing in Minnesota



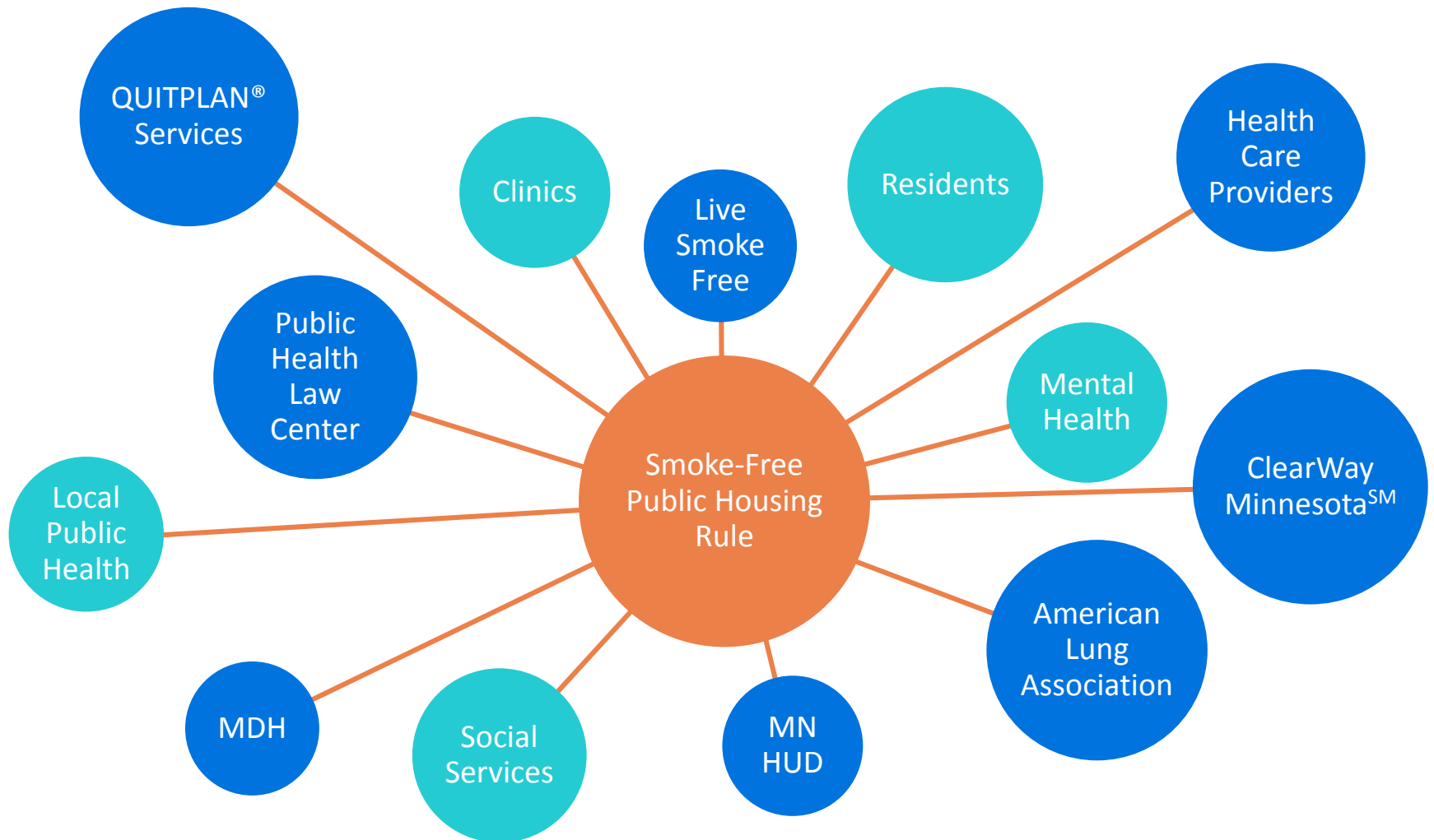
Smoke-free public housing creates healthier environments for everyone.



MN Plan to Implement the HUD Rule



Engage State and Community Partners



Determine Roles for Implementation

MDH and State Partners

- Rally State and Local Partners
- Develop a State Implementation and Communications Plan
- Support Local Efforts through Funding, Training and TA
- Promote QUITPLAN Services and CDC Tips

TA Providers

- Build Capacity of Local Public Health and Grantees
- Connect LPH and Grantees with Public Housing Authorities
- Develop and Promote Policy and Cessation Toolkits
- Promote Cessation Linkages and Support

Local Public Health and Grantees

- Partner with PHAs
- Conduct Smoke-Free PHA Policy Assessments
- Promote Policy Implementation Tools
- Promote Cessation Linkages and Support

Supporting HUD's Smoke-Free Rule

Develop Statewide Implementation Plan

- Engage state and local partners
- Conduct an Assessment of all PHAs
- Provide Training
 - HUD staff
 - Local Public Health and Grantees
 - Residents
- Develop Web Portal and Toolkits
- Promote Cessation Linkages and QUITPLAN[®] Services

MN Public Housing Assessment

Learn about the current smoke-free policy landscape

Notify PHAs of the rule and encourage participation in the public comment process

Answer questions

Offer free resources and assistance

Implementation

Statewide conference call with grantees



Technical assistance (TA) provider follow up



Grantee outreach to PHA



Data Analysis by TA provider

Materials Provided to Grantees

- Project summary
- Sample script
- Policy Assessment
- List of PHAs in their area
- PHA contacts

Minnesota Smoke-Free Public Housing Assessment

Date _____ Your Name _____

1. Name of HRA/CDA/PHA/EDA: _____

2. Does the above mentioned agency have a smoke-free policy prohibiting the smoking of cigarettes on any property that they own or manage? Yes No
If yes, continue to number 3. If no, thank you for your time.

Property Information

3. What is the total number of properties (complexes) covered by the smoke-free policy? _____

4. What is the total number of buildings covered by the smoke-free policy? _____

5. What is the total number of units covered by the smoke-free policy? _____

6. Date the smoke-free policy went into effect (if more than one, the date the first property went smoke free): _____

7. List the names of the properties covered by the smoke-free policy (can be printed and attached):

Policy Details

8. Does the policy include grandfathering provisions (some residents are still allowed to smoke after the policy has gone into effect)? yes no
a. If yes, is the grandfathering policy: _____

Policy Assessment Results

Of 144 agencies:

8 merged with
other agencies or
no longer exist

11 did not
manage public
housing

21 did not have
smoke-free
policies

98 had variations
of smoke-free
policy

7 had unknown
status (could not
be contacted)

www.sfpublichousingmn.org

SMOKE-FREE PUBLIC HOUSING: HEALTHIER AND SAFER LIVING FOR MINNESOTANS

PROPERTY MANAGERS & DIRECTORS

RESIDENTS

LEARN ABOUT THE NEW SMOKE-FREE PUBLIC HOUSING RULE AND FIND TOOLS FOR SMOKE-FREE LIVING.

Welcome to Minnesota's smoke-free public housing portal, a resource for Minnesota public housing agencies (PHAs) and residents to smoke free in accordance with the United States Department of Housing and Urban Development (HUD) smoke-free public housing rule.

The HUD smoke-free public housing rule requires all public housing to implement or update smoke-free policies by mid-late 2018 (exact date to be determined) in order to protect the health and safety of all residents and staff, lower maintenance costs, and reduce the risk of deadly and costly fires.

MORE ABOUT HUD'S RULE

- HUD's final smoke-free rule
- HUD's smoke-free resources
- Webinar: Home is Where the Health is
- Overview of the rule

IN THE NEWS



Letter: HUD's new rule highlights need for smoke-free housing (1/13/17)



Letter: No smoking rule will help housing (12/20/16)



New smoke-free rule protects Minnesotans in public housing (11/30/16)



HUD Secretary Castro announces new smoke-free rule (11/30/16)

“Every child deserves to grow up in a safe, healthy home free from harmful second-hand cigarette smoke.”

— Former Secretary Julián Castro, United States Department of Housing and Urban Development

PROPERTY MANAGERS AND DIRECTORS

By mid-late 2018 (exact date to be determined) all public housing will be smoke free, creating cleaner, healthier and safer environments for residents and property staff. Get a head start with a smoke-free policy for your property!

Already smoke free? Find out if your current policy meets the minimum requirements [here](#).

LEARN MORE ABOUT SECONDHAND SMOKE AND THE BENEFITS OF SMOKE-FREE HOUSING

Smoke-free housing is healthier and safer for both staff and residents, and it can also reduce the risk of damage to your property.

- Secondhand smoke: Avoid dangers in the air
- Thirdhand smoke FAQ (new!)
- Going Smoke Free Matters
- Secondhand Smoke Seepage into Multi-Unit Affordable Housing
- Cost savings
 - Property Damage
 - National and State Cost Savings

SMOKE-FREE POLICY IMPLEMENTATION TOOLKIT

+ Educational resources

+ Implementation tools

+ Communication tools

+ Order FREE signs!

+ Policy enforcement

TECHNICAL ASSISTANCE

Need help going smoke free? Free local assistance is available. Contact Live Smoke Free at info@mnsmokefreehousing.org or 651-656-3005 to be connected to a local partner through the Statewide Health Improvement Partnership of the Minnesota Department of Health.

SUPPORT YOUR RESIDENTS IN QUITTING

Most people who smoke want to quit. Give your residents and staff the tools they need to quit successfully.

- Get the Facts: Smoking Cessation and Mental Illness
- Tips for assisting residents who want to quit
- QUITPLAN® Services (English or Spanish)
 - A free quit-tobacco service that has helped more than 145,000 Minnesotans in their efforts to quit
 - Request QUITPLAN® Services materials to distribute to your residents
- Tips from Former Smokers
 - Free printable materials you can post at your housing site to encourage residents and staff to quit

Policy Toolkit

- Educational resources
- Signage
- Referrals
- Cessation information
- Additional tools for:
 - Implementation
 - Communication
 - Compliance and enforcement

OUR BUILDING IS GOING
**SMOKE
FREE!**

MONTH / DATE / YEAR

After the date above, smoking any prohibited tobacco products like cigarettes, cigars, pipes, and hookah will not be allowed anywhere inside the building and within 25 feet of the building.

The rule will apply to residents as they renew their leases.

For questions or concerns contact:

CONTACT INFORMATION

COMMUNITY MEETING

Join your neighbors and staff for a community meeting to discuss this new rule. Management will provide snacks!

MEETING INFORMATION: WHEN & WHERE

Toolkit Materials

Smoke-Free Public Housing Authority Profile

Contact

Housing Type

Policy Details

Why We Are

Policy Roll-Out

Minneapolis Public Housing Authority (MPHA)



Healthier Buildings
Happier Residents
A Smart Investment

Marci Holley, Marketing S

Public housing; 42 high-ri

Smoking is prohibited in t
within 25 feet of any buil
cigarettes, cigars, cigarill
sage. Some high-rises hav

The smoke-free policy is a
health and wellness for re

Beginning in August, 2013
over the course of three
including support from Li
meetings, staff training, a

Healthier Buildings Happier Residents A Smart Investment



Talking to your Residents about HUD's Smoke-Free Rule

A Guide for Minnesota's Public Housing Providers

Helping your residents to understand the 'who', 'what', 'how', and 'why' of the United States Department of Housing and Urban Development's (HUD's) new smoke-free public housing rule is key to successful policy implementation. Here are some helpful tips and phrases you can use when talking to your residents about going smoke free.

Explain What the Rule Is

When explaining HUD's smoke-free rule, be sure to include the following details:

- The rule restricts the use of prohibited tobacco products including cigarettes, cigars, pipes, and hookah.
- Use of these products is not allowed anywhere inside public housing buildings including individual units, common areas, offices, or within 25 feet of the building(s). Individual public housing agencies (PHAs) have the ability to prohibit additional tobacco products, such as e-cigarettes, and to prohibit use in additional areas such as playgrounds or the entire property.



Here's an example of how you can explain what the rule is to your residents:

To provide a safer, healthier community for residents and guests, the United States Department of Housing and Urban Development has decided to make all public housing, including **[building/property name]** completely smoke free. This means that use of prohibited tobacco products (including cigarettes, cigars, and hookah) will not be allowed in individual units, common areas, offices, or within 25 feet of the building(s) **[if applicable, list additional prohibited tobacco products or prohibited areas]**. All residents, guests, and staff will be required to follow this rule. A violation of the smoke-free rule will be considered a violation of the lease.

Explain Who the Rule Will Impact

Healthier Buildings Happier Residents A Smart Investment



Hosting a Resident Meeting on HUD's Smoke-Free Rule

A Guide for Minnesota's Public Housing Providers

Resident education and communication is essential when implementing a smoke-free policy. Holding a resident meeting to answer questions and discuss the benefits of secondhand smoke, policy details, and enforcement, is a recommended practice of the United States Department of Housing and Urban Development's

out residents smoking behaviors and opinions and to solicit resident input (resident Survey")

new smoke-free rule to all residents (see *Live Smoke Free's* "Sample Resident

use flyers, emails, newsletter reminders, etc.

mandatory
meetings at various times
housing agency (PHA) to

rtments and nonprofits

smokefreehousing.org for



healthy, clean, and safe living for all residents

Adoption Checklist

**Healthier Buildings
Happier Residents
A Smart Investment**



Live Smoke Free

Smoke-Free Public Housing Policy Adoption Checklist

A Guide for Minnesota's Public Housing Providers

The United States Department of Housing and Urban Development (HUD) requires that all public housing implement a smoke-free policy by mid-late 2018 (exact date to be determined), which means now is the time to start planning for your public housing properties. The timeline for adopting a policy differs for every property, but Live Smoke Free has created this checklist to assist in your planning.



Public housing agencies (PHAs) can implement a smoke-free policy with a smoke-free lease addendum or with a House Rules revision and the policy must be included in the Annual PHA Plan. If a PHA uses a smoke-free lease addendum, the policy should be phased in as residents recertify. If a PHA makes a House Rules revision, the policy takes effect on the same date for all residents. In both cases, residents may choose to voluntarily sign the smoke-free policy early. Below is a sample checklist using each method.

This checklist is created for: _____
(PHA or Property Name(s))

The smoke-free policy will go into effect by or on: _____
(Effective Date)

The smoke-free policy will be adopted using: ☐ lease addendum ☐ house rules

Prepare	Recommended Activities – *HUD-Required Activities in Bold
(month/year)	Gather Information and Seek Partners ☐ Review HUD's final smoke-free rule: "Instituting Smoke-Free Public Housing" ☐ Connect with other PHAs that have already implemented a smoke-free policy • See the American Lung Association in Minnesota's map of Minnesota PHAs ☐ Learn about Minnesota's state and local smoke-free laws ☐ Review examples of smoke-free policies and related forms ☐ Seek community partners such as nonprofit health organizations or local public health agencies ☐ _____ ☐ _____ ☐ _____
(month/year)	Survey Residents ☐ Develop a resident survey or use <i>Live Smoke Free's</i> "Sample Resident Survey" ☐ Survey your residents about their experience with secondhand smoke exposure in the building and their thoughts on living in a smoke-free building ☐ Consult with senior PHA leaders and partners to discuss survey results and policy options

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Tobacco Cessation Toolkit

Residents

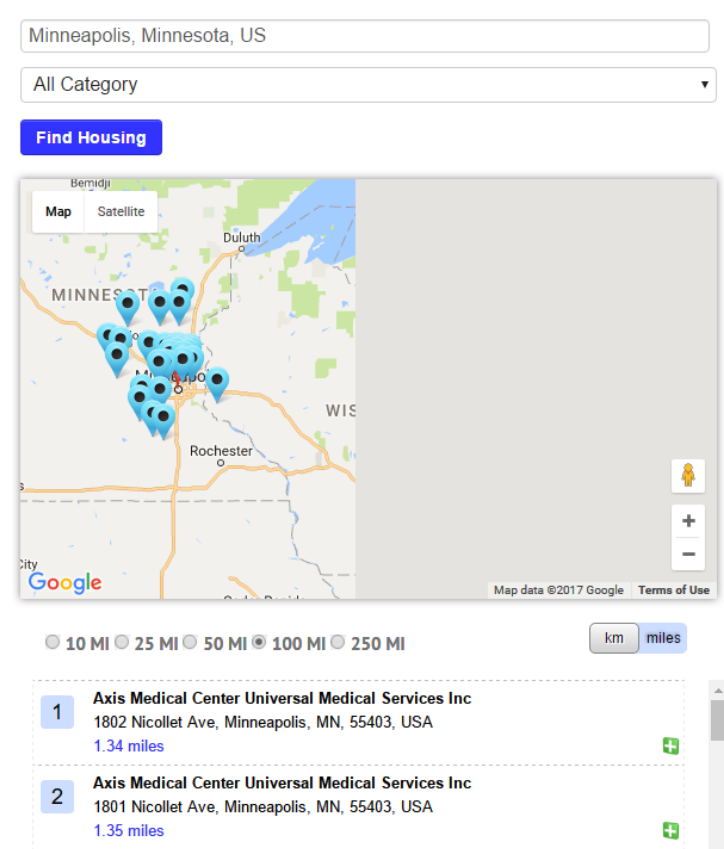
- Tips and tools for managing cravings
- QUITPLAN® Services resources
- Savings information
- Resources for those not ready to quit
- Resources in multiple languages

Property Managers

- Tips on answering questions about quitting
- Cessation resources
- Tips from Former Smokers materials
- Free printable materials

Finding a Health Clinic

- Easy to use
- Provides address and contact information for Community Health Clinic near the PHA



Tailored Resources

- What about e-cigarettes?
- Is it safe for me to use smokeless tobacco products to help me quit?
- If nicotine is the problem, why should I use a nicotine replacement?

SMOKING CESSATION
*Frequently Asked Questions for
Residents of Smokefree Housing*

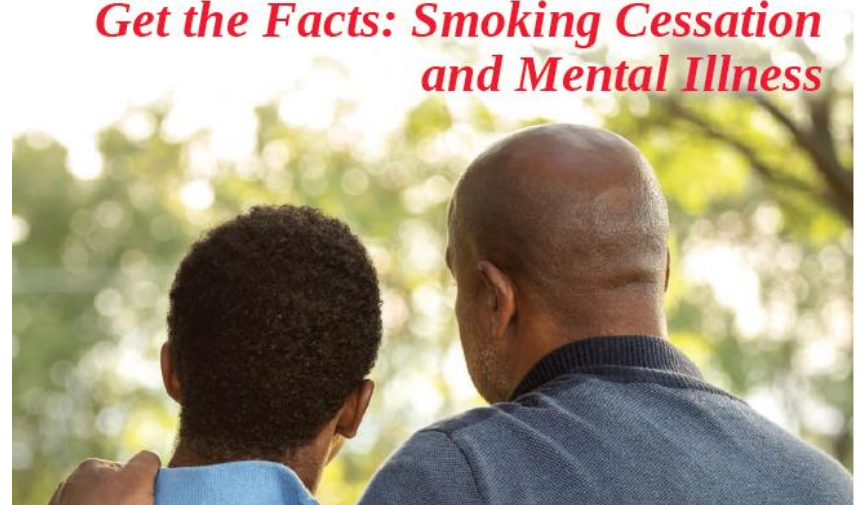


Tailored Resources

 **IN 3** PEOPLE WHO
SMOKE IN THE
U.S. HAVE BEEN
DIAGNOSED WITH
MENTAL ILLNESS

SMOKING CESSATION

*Get the Facts: Smoking Cessation
and Mental Illness*



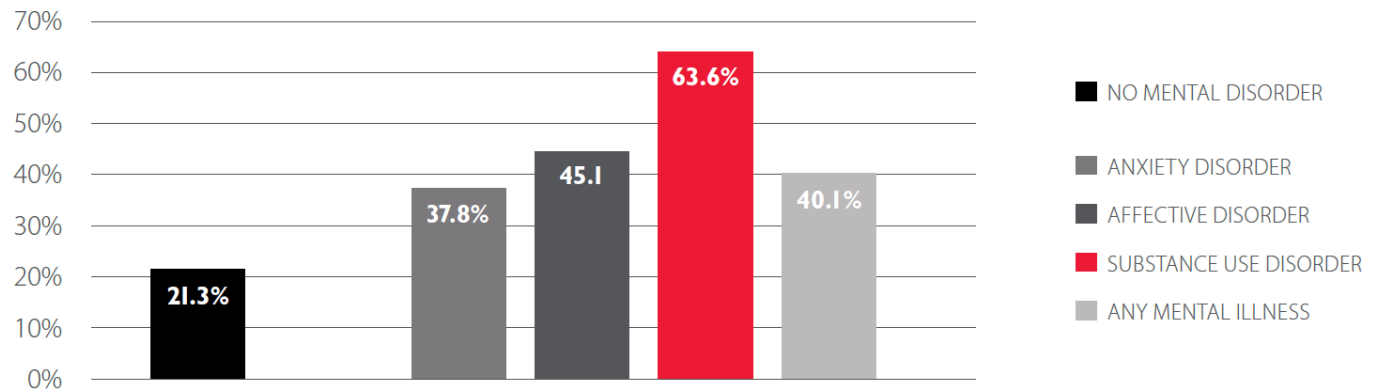
Tailored Resources

- **How to fight cravings**
- **Does this mean I have to quit?**
- **How to get support**
- **Does a smoke-free policy mean I cannot live in my building?**



Addressing tobacco among people with mental illness or substance use disorders

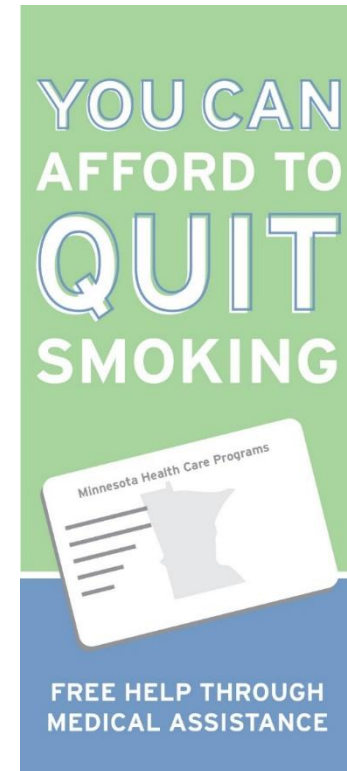
U.S. SMOKING PREVALENCE



“Nicotine addiction, as with any addiction, requires a consistent response from those of us employed in healthcare settings. As healthcare professionals, we must address the impact of nicotine addiction with the same sense of urgency applied to other addictions posing significant risk to individual and community health.”

Bob Rohret, MPH, Executive Director, MARRCH

Medicaid Outreach



Additional Resources

HUD.gov

FRIDAY, MARCH 10, 2017

HUD.GOV
U.S. Department of Housing and Urban Development
Secretary Ben Carson

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HOME PRESS ROOM AUDIENCES STATE INFO PROGRAM OFFICES TOPIC AREAS ABOUT HUD RESOURCES CONTACT US

HUD > Program Offices > Healthy Homes and Lead Hazard Control > Smoke Free MF Resources

Smoke-Free Multifamily Housing Resource Bank

HEALTHY HOMES
Prevent. Protect. Promote.

Welcome!

Here you will find tools and resources to assist you and answer common questions.
Any further questions and comments should be sent to smokefreehousing@hud.gov.

CHANGE IS IN THE AIR
An Action Guide for Establishing Smoke-Free Public Housing and Multifamily Properties

This Action Guide offers tips, real stories and best practices from experienced public housing administrators and owners/agents of multifamily housing. See and select topics on this one page overview. [Click here to access the interactive publication.](#)

CDC.gov/tips

A TIP ABOUT SECONDHAND SMOKE

Secondhand smoke triggers severe asthma attacks.
For free help to quit smoking, CALL 1-800-QUIT-NOW.

#CDCTips
CDC
CDC.gov/tips

Making the Case



Minneapolis Public Housing

“In 2012, the Minneapolis Public Housing Authority Board of Commissioners' approved a transition to smoke-free living as part of their strategic plan...I am proud of this initiative, as a great majority of our residents are elderly and disabled and harmed by secondhand smoke. Our goal was to create healthy living environments for all of our residents and to protect them from the dangerous consequences of secondhand smoke.”

Cora McCorvey, Former Executive Director

Duluth Public Housing

“We thought this smoke-free policy would be a very positive thing. We were just a little bit concerned about what kind of reaction we would get. But as we began to have meetings and discussions about this, we learned that a majority of people would prefer to have a smoke-free environment.”

**Rick Ball, Executive Director, Housing and
Redevelopment Authority of Duluth, Minnesota**

Lessons from the Field



“Public housing is finally catching up to private housing in terms of smoke-free protections. Many residents living in private housing have enjoyed the benefits of smoke-free living for years.”

Mary Boler, Minneapolis Public Housing Authority (MPHA), Managing Director

“We should really start talking to residents now about this. They’ve been hearing about it for a while now, and if we want them to be ready for the change in July 2018, we should start getting them ready now.”

Staff person, Saint Paul Public Housing Authority



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