

Tobacco Education and Use Prevention Advisory Council (TAC)
Conference Call & Webinar
Meeting Minutes
May 18, 2017
10:00 a.m. - 12:00 p.m.

Advisory Council Members present

Dr. Celeste Philip	Ralph DeVitto	Dr. Mary Martinasek
Dr. Patricia Barrington	Dr. David Drobos	Penny Taylor
Dr. Les Beitsch	Kahreem Golden	Dr. Jay Wolfson
William Cousins	Dr. James Howell	
Marshall Deason	Jennifer Johnson	

Advisory Council Members absent

Kimberly Berfield	Peggy Johns	Sherrie Raulerson
David Dobbins	Dr. Ali Moradi	
Dr. Michael Good	Kevin O'Flaherty	

Department of Health Staff present

Dr. Kellie O'Dare	Ron Davis	Jane Parker
Shannon Hughes	LaDarius Gammage	Lauren Porter
Coadi Burkes	Meredith Hennon	
Laura Corbin	Liz Miller	

Call to Order, Roll Call and Welcome

Dr. Kellie O'Dare called the meeting to order at 10:03 a.m. and welcomed Council members and other attendees to the call. Dr. O'Dare called roll, meeting attendance is noted above. Dr. Celeste Philip, participating remotely, also provided a brief welcome to all meeting attendees.

Dr. Jim Howell made a motion to approve the February 6 meeting minutes. Dr. Jay Wolfson seconded the motion, the minutes were approved as written.

Ralph DeVitto informed the Council that he is stepping down as the American Cancer Society's representative on the Council. Megan Wessel, Vice President of Cancer Control, will be filling his seat.

Legislative and Constitutional Revision Commission Updates

Matt Jordan

Matt Jordan from the American Cancer Society Cancer Action Network (ACS CAN) provided a recap of the 2017 legislative session, including relevant bills that were filed, the final result of each bill and the 2017-2018 appropriation for Florida's Comprehensive Statewide Tobacco Prevention and Education Program. Additionally, Mr. Jordan provided an update on the Constitutional Revision Commission and their final meeting.

***Update on Students Working Against Tobacco (SWAT)
Statewide Meeting***

LaDarius Gammage

LaDarius Gammage announced that Nicolas Suarez – a member of the SWAT Youth Advocacy Board (YAB) from St. Lucie County – was the South Region recipient of Campaign for Tobacco Free Kid's Youth Advocate of the Year Award (YAYA). Mr. Suarez shared his experience and

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commitment to continuing the work when he begins college next fall. Mr. Gammage also shared updates related to the upcoming SWAT statewide meeting including the focus, theme and keynote speakers.

Quit Your Way Cessation Updates

Jane Parker

Jane Parker provided updates from the cessation component area related to *Quit Your Way* cessation services, including the number of individuals utilizing *Quit Your Way* services, the preliminary quit rate for individuals using just Nicotine Replacement Therapy (NRT) starter kits and new advertisements that are airing.

Adopting a Health Equity Framework to Address Tobacco-related Disparities

Dr. Kellie O'Dare

Dr. Kellie O'Dare gave an overview of health equity in tobacco control as well as new efforts to incorporate health equity into the work being done in the Bureau of Tobacco Free Florida (BTFF). Ron Davis shared an example of the health equity framework "in action" by outlining work related to smokefree public housing.

Results of the Local Opinion Leaders Survey (LOLS)

Dr. Carol Schmitt

Dr. Carol Schmitt from RTI International – BTFF's independent evaluation vendor – presented the results of the Local Opinion Leaders Survey. The LOLS is a short survey of community leaders at the county, city, or regional level who can either influence or directly change tobacco control policies. Dr. Schmitt described how the LOLS fits into the BTFF evaluation, who was interviewed and when, questions asked on the survey, the findings and how the survey results can help the BTFF. A discussion related to the "cost of smoking" took place.

Closing Comments/Adjourn

Dr. Jim Howell requested that the August meeting have a heavy focus on health equity. Penny Taylor suggested having the YAB chair or other SWAT representative provide a recap of the statewide SWAT meeting at the August meeting. Dr. Philip stated the possibility of discussing the State Health Improvement Plan (SHIP) which will include an emphasis on health equity and the BTFF's role in implementing activities related to the SHIP at the August meeting.

The next TAC meeting will be face-to-face in Tallahassee on Thursday, August 24 at 9:00 a.m.

The meeting was adjourned at 11:40 a.m.