

# Help Your Patients Quit Today!

*For a limited time only, Tobacco Free Florida is offering participants \$25 - \$125 in gift cards for their attendance in Group Quit!\**



**Tobacco Free Florida's Group Quit program offers free, expert-led in-person or virtual sessions for all Florida residents, regardless of insurance status. Upon class completion, participants are also eligible to receive free nicotine replacement therapy such as gum, patches or lozenges.\*\***

## Why is health care provider intervention so important:

- + More than 80 percent of tobacco users see a physician regularly, making the clinical setting important for tobacco cessation.
- + Patients who work with their doctors are ultimately more successful in their quit attempts.
- + Smokers who quit can add up to 10 years to their life expectancy by quitting.

## Team up with us to help your patients quit:

- + **Ask** your patients about tobacco use:
  - "Do you currently use tobacco in any form, including e-cigarettes?"
- + **Advise** your patients in a clear, strong and personalized manner to quit.
  - "Quitting tobacco is one of the best things you can do for your health, I strongly encourage you to quit"
- + **Refer** your patients to Tobacco Free Florida through fax referral, automated referral or eReferrals
  - "Tobacco Free Florida offers free tools and services to help you quit all forms of tobacco"
  - "The Quit Your Way Program offers Phone Quit, Group Quit, and Web Quit
  - "For a limited time only, attendance in Group Quit can provide you with \$25 - \$125 in gift cards"

**Tobacco Free Florida is here for your patients every step of the way. Learn more about how you can team up with us to help your patients quit by visiting [tobaccofreeflorida.com/healthcare](https://tobaccofreeflorida.com/healthcare).**

*\*while supplies last. \*\*if medically appropriate for those 18 years of age or older*

