

FY 26-27 AHEC Media Request Form

All sections below must be completed. If you have any questions regarding the submission of this form, please refer to the Media Guidance Document or email TFFMedia@FLHealth.gov.

AHEC Name/Center:	All Program Offices/Centers
Activity Type: <i>This area should be filled in with your work plan activity type name: Ex. Air Paid Local Mass Media Advertisement. (Please refer to your Work Plan)</i>	Group Gift Card Incentive Program
Please indicate the marketing type: <i>Examples below:</i> <i>Media: Print Ad, Radio Spot, Social Media Post</i> <i>Educational Items: Infographic, Flyer, Brochure</i> <i>Promo/Incentive: Pens, Padfolios, Mints, Totes</i>	Select one or more from the following: ☒ Media ☒ Educational Items ☐ Promo/Incentive
Will you be using a TFF file or producing it locally? <i>*For existing TFF files and customizations, a copy of the file must be included</i> <i>**A draft file/proof must be included if local vendor will develop file</i>	Select one or more from the following: ☒ Existing TFF File (from the Media Hub) ☐ Produced Locally (by AHEC or Local Vendor)
Name of Marketing Creative Being Used: <i>File name from Media Hub or a generalized name for item (i.e., TFF Quit Tips Booklet, TFF Quit Tobacco Today Brochure, TFF Group Quit Quarter Page Ad.)</i>	<u>TFF Group Quit Incentive Materials:</u> TFF Group Quit Print Ads (Full/Half) (ENG/SPA) TFF Group Quit Social Media Post (Images/Captions) TFF Group Quit Postcard TFF Cost of Smoking Rack Card TFF Cost of Smoking Palm Card
Size or length of ad: <i>(Half page ad, Full Page Ad, :30s spot, 8.5" x 11" etc.)</i>	Varies
Target Audience: <i>Who are you trying to reach with the materials/items you are requesting (i.e., Tobacco Users, Health Care Providers, Group Quit Participants)</i>	Tobacco Users, Group Quit Participants, and Community Members
Expected Outcomes: <i>What do you hope to achieve with this request? – Recommendation: Refer to your work plan narrative</i>	To increase enrollment, conversions, and referrals into TFF Group Quit sessions through promoting incentives
How long will the media run? <i>We are needing to know the Quarter, Start/End Date, Event Date etc. For promo/support items only - put FY 26-27</i>	Q2-Q4
Projected cost: <i>How much does your overall request cost? This can include event costs, quotes, printing cost etc.</i>	-

Please submit this form and request to: AHEC@FLHealth.gov.

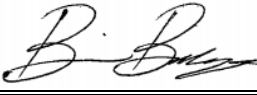
Do not submit this form to the TFF Media Team directly or to TFFMedia@FLHealth.gov

Unless submitting for an interview opportunity

****Reminder: Please allow up to 15 business/working days for full BTFF review/approval****

For Bureau of Tobacco Free Florida Use Only

Date AHEC Received Director Approval: N/A
Date TFF Media Received AHEC Mailbox CM Approval: N/A
Purchase Request Form Submitted (For promo/incentive items) _____
Quote Submitted _____
Copy of Ad, Script or Supplemental Files Submitted ✓
Event/Training Justification Form Submitted _____

Media Approval Signature:  Date: 10/1/2026

Comments: These materials are to be used for workplan activity 'Group Gift Card Incentive Program' – which is to order and distribute gift cards to eligible participants. Since promotion of the gift card incentive is encouraged – this All-AHEC Media Approval Form can count for the following workplan activities: Air Paid Local Mass Media Advertisements, Air Free Local Mass Media Advertisements, and Conduct Outreach Via Other Communication Methods (for postcards only). When printing professionally or placing ads, you will still need to submit the appropriate documentation (i.e., this All-AHEC media approval form, quote, purchase request form etc.) to the AHEC Mailbox for review/approval – TFF Media will be removed from review. If these materials want to be used outside of what is listed above – a separate media request form will need to be submitted and go through the BTFF review process

TFF Group Quit Print Ads (Full/Half) (ENG/SPA):



There's never been a better time to quit with Group Quit.

Tobacco Free Florida's Group Quit Sessions (in-person or virtual) now offer participants \$25 - \$125 in gift cards for their attendance.*



GROUP QUIT

Free, expert-led in-person or virtual sessions for all Florida residents, regardless of insurance status. Upon class completion, participants are eligible to receive free nicotine replacement therapy such as patches, gum, or lozenges.**

Pre-registration required

Call [AHEC Name] today at:
[AHEC Phone Number]

*while supplies last
**if medically appropriate for those 18 years of age or older

Learn more about all of Tobacco Free Florida's tools and services at TobaccoFreeFlorida.com/QuitYourWay.

AHEC Logo

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HEALTH

Tobacco Free
Florida
.com

Nunca ha habido un mejor momento para dejar de fumar con Group Quit.

Las sesiones Group Quit de Tobacco Free Florida (en persona o virtuales) ahora ofrecen a los participantes \$25 - \$125 en tarjetas de regalo por su participación.*



GROUP QUIT

Sesiones en persona o virtuales gratis y dirigidas por expertos para todos los residentes de Florida, independientemente de la condición del seguro. Al completar la clase, los participantes son elegibles para recibir terapia de reemplazo de nicotina gratis, incluyendo parches, chicles, o pastillas.**

Se requiere preinscripción

Llame [AHEC Name] hoy al:
[AHEC Phone Number]

*hasta agotar existencias
**si es médicamente apropiado para los mayores de 18 años

Conozca más sobre todas las herramientas y servicios de Tobacco Free Florida en TobaccoFreeFlorida.com/DejaloATuManera.

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For a Limited Time Only,
Gift Cards are Available!

There's never been a better time to quit with Group Quit

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Group Quit offers free, expert-led in-person or virtual sessions for all Florida residents regardless of insurance status. Upon class completion, participants are eligible for nicotine replacement therapy such as patches, gum, or lozenges.**

Pre-registration required

Call [AHEC Name] today at:
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*while supplies last

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Florida
TobaccoFreeFlorida.com



¡Hay tarjetas de regalo disponibles, solo por tiempo limitado!

Nunca ha habido un mejor momento para dejar de fumar con Group Quit

*Las sesiones Group Quit de Tobacco Free Florida (en persona o virtuales) ahora ofrecen a los participantes \$25 - \$125 en tarjetas de regalo por su participación.**

Group Quit ofrece sesiones en persona o virtuales gratis y dirigidas por expertos para todos los residentes de Florida, independientemente de la condición del seguro. Al completar la clase, los participantes son elegibles para recibir terapia de reemplazo de nicotina gratis, incluyendo parches, chicles, o pastillas.**

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Llame [AHEC Name] hoy al:
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TFF Group Quit Social Media Post (Images/Captions):



Caption 1:

For a limited time only, Tobacco Free Florida's Group Quit Sessions (in-person or virtual) will offer participants \$25 - \$125 in gift cards for your attendance. Call [AHEC Name] at [Phone Number] to register today!

Caption 2:

Attending a Tobacco Free Florida Group Quit Session (in-person or virtual) just got better! For a limited time only, participants can receive \$25 – 125 in gift cards for your attendance. Call [AHEC Name] today at [Phone Number] to register!

Caption 3:

Joining a Tobacco Free Florida Group Quit Session (in-person or virtual) doubles your chances of success on your quit journey and for a limited time only, offers participants \$25 - \$125 in gift cards for your attendance. Start your Quit Journey today. Call [AHEC name] at [Phone number] to register!

Caption 4:

Start your quit journey today with Tobacco Free Florida's Group Quit sessions. Group Quit is offered in-person or virtual for free and for a limited time only will provide \$25 - \$125 in gift cards for your attendance. Call [AHEC name] at [Phone number] to sign up for a group session near you.

Caption 5:

We can help you quit smoking for good. As part of the Tobacco Free Florida Quit Your Way program, [AHEC Name] offers in-person or virtual Group Quit sessions to help you quit all forms of tobacco. Group Quit also offers participants \$25 - \$125 in gift cards for your attendance for a limited time only. Register today by calling [Phone number]!

TFF Group Quit Postcard (ENG/SPA):

Quitting tobacco isn't easy

Finding Help Should Be



Virtual Group Sessions



In-Person Group Sessions

For a Limited Time Only, Group Quit sessions (In-Person or Virtual) now offer participants \$25 - \$125 in gift cards for their attendance.* To learn more, call [AHEC number]

*while supplies last

Learn more about all of Tobacco Free Florida's tools and services at TobaccoFreeFlorida.com/QuitYourWay.





Quit Tobacco with Group Quit.

There's never been a more important time to quit.

Sponsored By:

Group Quit is the in-person option of **Tobacco Free Florida Quit Your Way** programs. Help is **FREE!** Call to register:

Or sign up using the Group Quit calendar: TobaccoFreeFlorida.com/GroupQuitCalendar.

Dejar el tabaco no es fácil

pero el acceso a la ayuda debería serlo



Sesiones grupales virtuales



Sesiones grupales en persona

Solo por tiempo limitado, las sesiones Group Quit (en persona o virtuales) ahora ofrecen a los participantes \$25 - \$125 en tarjetas de regalo por su participación.* Para más información, llame al [AHEC number]

Aprende más acerca de las herramientas y servicios de Tobacco Free Florida en TobaccoFreeFlorida.com/DejaloATuManera.





Deja el tabaco con Group Quit.

Nunca ha habido un momento más importante para dejar el tabaco.

Patrocinado por:

Group Quit es la opción en persona de los programas de **Déjalo a Tu Manera** de **Tobacco Free Florida**.

¡La ayuda es **GRATIS!** Llama para registrarte:

o regístrate usando el calendario de sesiones grupales: TobaccoFreeFlorida.com/CalendarioDelGrupoDeApoyo.

TFF Cost of Smoking Rack Card:

SMOKING IS TWICE THE PRICE

Cigarettes **harm your health**
and **waste your wealth.**

The average smoker spends about
\$2,000 a year on cigarettes.

On average, smokers die
10 years earlier
than nonsmokers.

QUIT SMOKING TODAY WITH GROUP QUIT!

For a limited time only, gift cards are available for attending in-person or virtual Group Quit sessions.

**\$25-\$125
in gift cards
are available***

GROUP QUIT

To sign up, call
[AHEC Name]
at
[AHEC Number]

[AHEC Logo]

Tobacco Free Florida .com

*while supplies last

The good news is that
**quitting smoking benefits
your health**
almost immediately.

Nicotine replacement therapy can
**double your chances
of quitting for good.**

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TFF Cost of Smoking Palm Card:

QUITTING SMOKING PAYS OFF



The average pack-a-day smoker in Florida spends more than \$2,000 a year on cigarettes.

Quit smoking today with **Group Quit** and start saving your health and wealth!



SAVE YOUR HEALTH

Cigarette smoking is the leading cause of preventable death in the United States.





Smoking cigarettes can cause heart disease, stroke, cancer, diabetes, gum disease, chronic obstructive pulmonary disease (COPD), and more.

For a limited time only, Gift Cards are available when you attend a Group Quit session! Call [AHEC Name] at [AHEC Number] for more information!

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